

M/s Feed Pro Private Limited

An industry manufacture maize based poultry and cattle feed called M/s Feed Pro Private Limited has been set up in village Atrauli in the district of Aligarh, Uttar Pradesh. Raw materials are procured from the farmers as well the market and stored for use through the year. The plant capacity is 30000 MT which operates for approximately 10 months in a year and began its commercial production in December 2013.

A Venture Capital Assistance by Small Farmers' Agribusiness Consortium was granted amounting to Rs 32 lacs. The total cost of the project was Rs 540 lacs which include a loan of Rs 315 lacs from Syndicate bank, Margin money of Rs 125 lacs and a subsidy by MOFPI of Rs 50 lacs. The unit operates at 65% of the total capacity which it plans to increase in coming years. It employs around 10 people to ensure smooth operations throughout the year. Raw goods are procured from over 100 maize growing farmers providing a market in vicinity of production. The plant has inspired other farmers to grow maize as well.

The plant has incurred profit and expects consistent growth. A result of profit making has been repayment of loan as per schedule.



M/s Maa Chamunda Devi Sheet Grih Private Limited



In the remote village of Amarpur Dhana, Aligarh District, Uttar Pradesh, a cold storage was initiated in February, 2012 to stock potatoes. The unit called M/s Maa Chamunda Devi Sheet Grih Pvt Ltd was established with a plant capacity of 7792.1 MT.

A Venture Capital Assistance of Rs. 39 lac supported by Small Farmers' Agribusiness Consortium helped to set up the commercial operation of the project. The total cost of the project is Rs. 468.97 lacs of which a bank loan of Rs 275 lacs has been given by the Bank of India a subsidy of Rs 88 lacs was granted by National Horticulture Board. An amount of Rs 150 lacs was also borrowed as margin money.

In addition, the formation of the unit has improved the standard of living of the small farmers as it provided employment, credit for harvesting and post-harvest operation, opportunity to improve the shelf life of their produce and make sales decision as per their requirement. The undertaking also created off farm job opportunities of 7800 man- day for contractual labour and 15 persons permanently employed throughout the year. During the last two years the cold storage is operating at full capacity and also paying its bank instalments as per the schedule.



